

Keynote Speaker

Breece Robertson

WAURISA
Washington GIS

Conference

Communicating
Our World

May 12-14, 2014

Greater Tacoma
Convention &
Trade Center

For more information:

www.waurisa.org

Washington URISA welcomes Breece Robertson, the National Geographic Information Systems (GIS) Director for The Trust for Public Land, as the keynote speaker for the 2014 Washington GIS Conference, May 12 - 14, in Tacoma, WA.

Robertson joined The Trust for Public Land in 2001 to create a comprehensive, coordinated GIS program. Today she provides leadership for the organization's Conservation Vision and GIS service—the leading provider of “Land for People” science in the country—managing a cutting-edge team of GIS staff and consultants nationwide.

At the 2012 Esri International GIS Users Conference, The Making a Difference Award honored the work of The Trust for Public Land and was accepted by Breece Robertson, the trust's director of conservation vision, and Will Rogers, chief executive officer. The award is given to an organization that has used GIS to bring about meaningful change in the world. For more than a decade, The Trust for Public Land has enhanced its conservation real estate expertise with Greenprinting, a community-driven GIS planning service. Greenprinting provides a framework for communities to prioritize their parks and conservation goals and implement funding and land protection strategies. Using GIS in a transparent mapping and modeling process, The Trust for Public Land has used Greenprinting to engage local residents in a thoughtful, place-based planning exercise.



The Trust for Public Land (<http://www.tpl.org>) has over 50 projects in the Pacific Northwest; over 25 of those are in Washington State. From the deserts of Central and Eastern Washington, to the mountains and forests of the Cascades and the waters of the Puget Sound, the Trust of Public Land has projects that touch much of the conservation work that we as GIS practitioners support. As the premier GIS professional organization in Washington, WAURISA is excited to have Breece Robertson as our Keynote Speaker at the 2014 GIS Conference to be held at the Greater Tacoma Convention and Trade Center on May 13 & 14, 2014. For more information please browse our website at <http://www.waurisa.org>.