



INVITATION TO EXHIBIT

WAURISA

**Washington
GIS
Conference**

**Communicating
Spatial
Knowledge**

**May 7—9
2012**

**Greater Tacoma
Conference and
Trade Center**

For more information:

www.waurisa.org

The WA State Chapter of URISA is pleased to invite you to exhibit at the upcoming 2012 Washington GIS Conference. The conference will be held at the Greater Tacoma Conference and Trade Center, Tacoma, WA, on May 8th to 9th, 2012, with pre-conference workshops on May 7th.



**SHOW
DATES:
MAY 7 - 9
2012**

Join the growing list of recent Washington GIS Conference Exhibitors:

ESRI • ELECTRONIC DATA SOLUTIONS
KING COUNTY GIS CENTER • GEOLINE
PACIFICAD • AERIALS EXPRESS WA
GEOCORTEX • TERRA GIS • PICTOMETRY
PPI GROUP • SURDEX CORPORATION
FORGE APPS • GIS SERVICES
CRW SYSTEMS • CITYWORKS

This conference, now in its 16th year, averages over 275 attendees seeking to gain knowledge and information about GIS trends, products, and services. We believe your company will benefit by being highly visible to hundreds of local clients attending the conference.

You will be highly visible! We have designed the layout of the vendor booths to be integrated into the common area where the four scheduled coffee breaks and the Tuesday evening vendor social will be held. This layout should maximize the contact between attendees and our vendors. Tuesday night will feature a vendor social with food and a cocktail bar.

There will be a dedicated vendor track as part of the presentations. We strongly encourage you to sign up to give a presentation as part of our vendor track. The vendor track is ideal for sharing news about your products and services. 30, 45, 60, and 90 minute slots are available Tuesday and Wednesday on a first come basis after vendor space payment arrangements have been made. See page 3 for instructions.

DATES AND TRADE SHOW HOURS:

Monday, May 7	8:00 – 4:00 PM	Vendor Set-Up
Tuesday, May 8	8:00 – 4:30 PM	Vendor Hours
Tuesday, May 8	4:30 – 6:00 PM	Vendor Social
Wednesday, May 9	8:00 – 3:00 PM	Vendor Hours
Wednesday, May 9	3:00 – 5:00PM	Vendor Tear Down

EXHIBITOR PACKAGE AND BENEFITS

- 10 x 8 booth with full pipe and drape, draped table and 2 chairs
- Wireless Internet included; Electricity available for an additional fee
- Opportunity to present in vendor track
- Sponsorship of morning coffee break after Plenary on Tuesday, May 8

EXHIBIT HALL HIGHLIGHTS

- ⇒ Dedicated exhibit area
- ⇒ Opening Session takes place in exhibit area
- ⇒ Breaks and meals take place in exhibit area
- ⇒ Tuesday Evening Vendor Social

YOUR GREAT OPPORTUNITY TO

- ⇒ See current and past customers
- ⇒ Prospect for new customers
- ⇒ Evaluate the industry marketplace
- ⇒ Attend all Tuesday/Wednesday conference activities & meals

ATTENDEE DEMOGRAPHICS

- ⇒ GIS Managers & Directors
- ⇒ GIS Analysts
- ⇒ GIS Educators
- ⇒ GIS Policy & Decision Makers



EXHIBITOR REGISTRATION OPTIONS

	Mt. Olympus	Mt. Baker	Mt. Adams	Mt. Rainier
Cost	\$250	\$700	\$900	\$1,100
Number of Booths	0	1	1	2
Conference Attendee Passes	0	1*	2*	3*
1 yr WAURISA Sponsorship	No	No	Yes	Yes
Logo & Listing in Program	Yes	Yes	Yes	Yes
Listing on Conference Webpage‡	Yes	Yes	Yes	Yes
Ad in Summit Newsletter	No	No	1/4 Page	Full Page

*Additional attendee passes to conference can be purchased at a rate of \$175/person

‡Listing on Conference Webpage is separate from WAURISA sponsorship listings and limited in duration

STEPS FOR REGISTERING:

1. Register and pay for your vendor booth(s) online at: <http://www.regonline.com/2012washingtongisconferencevendorregistration>. We can also take your registration via phone or through the mail. Please contact the vendor coordinator if you are unable to register online at vendorsupport@waurisa.org. Be sure to upload your company logo and company description as part of your registration so we can include them with conference materials and the conference website.
2. Email vendorsupport@waurisa.org with your top 3 booth space choices (see page 5). Spaces assigned on a first come, first serve basis.
3. Email the vendorsupport@waurisa.org if you wish to present in the vendor track. See page 2 for details.
4. Email vendorsupport@waurisa.org if you would like to contribute lanyards, pens, notepads, bags and other goodies for distribution to conference attendees during registration.
5. If participating at the Mt. Adams or Mt. Rainier level, please email your ad to Greg Babinski, Summit Newsletter editor at Summit@waurisa.org.



PRELIMINARY CONFERENCE SCHEDULE

MONDAY

MAY 7

SEE LAYOUT ON PAGE 5

TIME	ACTIVITY	LOCATION
8am – 4pm	Vendor Set-up	Pre-function Halls
7am – 5pm	Registration Open	Registration Lobby
8am – 5pm	Pre-Conference Workshops	Rooms 315-318

TUESDAY

MAY 8

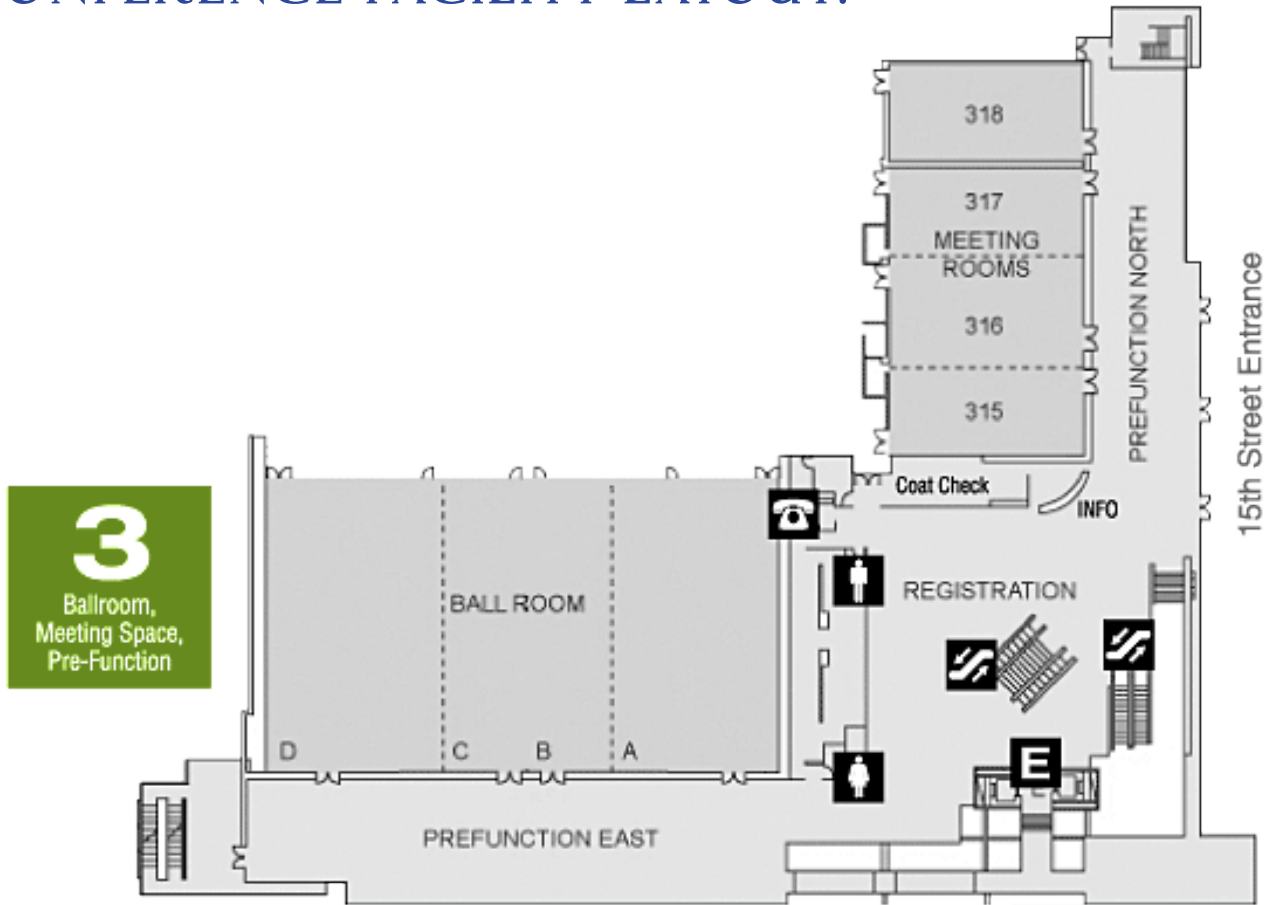
8am – 4pm	Conference Registration Open	Registration Lobby
8am – 6pm	Vendor Booths Open	Pre-function Halls
8am – 9am	Continental Breakfast	Pre-function Halls
9am – 10:15am	Opening Session/Keynote	Ballrooms C/D
10:30am – 4:30pm	Sessions - 3-4 breakouts	Rooms 315-318
4:30pm – 6pm	Vendor Social	Pre-function Halls
6pm and on	Evening Social Event	To Be Announced

WEDNESDAY

MAY 9

8am – 1pm	Conference Registration Open	Registration Lobby
8am – 3pm	Vendor Booths Open	Pre-function Halls
8am – 9am	Continental Breakfast	Pre-function Halls
8:30am – 3pm	Sessions - 3-4 breakouts	Rooms 315-318
3pm – 5pm	Vendor Tear-Down	Pre-function Halls
3:15pm – 4pm	Conference Closing Session	Ballrooms C/D

CONFERENCE FACILITY LAYOUT:



VENDOR BOOTH LAYOUT:

