



# CALL FOR PAPERS



## Washington GIS Conference

## Communicating Spatial Knowledge!

May 7-9  
2012

Greater  
Tacoma  
Convention &  
Trade Center

For more  
Information:

[www.waurisa.org](http://www.waurisa.org)

WAURISA — the Washington State Chapter of Urban and Regional Information Systems Association — has begun accepting presentation proposals for the 2012 Washington GIS Conference to be held May 7-9 at the Greater Tacoma Convention & Trade Center at Tacoma, Washington. The conference theme for 2012 is **Communicating Spatial Knowledge**.

WAURISA is seeking potential speakers to provide fresh, dynamic solutions to today's challenges. Presentations are invited that address the broad subjects of interest to GIS practitioners such as:

**DEADLINE:  
MARCH 26**

### **Communicating Spatial Knowledge**

Mapping in the Cloud  
GPS-enabled Mobile Devices and Apps  
Public Safety GIS for Fire and Police  
GIS Return on Investment  
GIS Management Competency Model  
Innovation on a Small Budget  
Managing Annexations with GIS  
Planning and Communication with  
the Public  
3D Visualization

Managing Utility Infrastructure with GIS  
Transportation Planning and  
Construction  
Environment and Wildlife Applications  
Surveying  
Cartography  
Go "Green" with GIS  
Open Source  
Getting More Bang for the Buck  
Government and Native American GIS  
Applications  
Propose Your Own Track

### **Four types of presentations are available:**

Student presentations, allotted 15 minutes — Enter the Dick Thomas Competition for a chance at a \$1000 award.  
Individual presentations, allotted 30, 60, or 90 minutes  
Panel discussions, allotted 30 to 90 minutes  
Maps and Posters

**Speakers: If your paper is chosen for presentation the lead presenter will receive a \$60 discount from the 2-day or 3-day conference registration.**

Please see additional details  
and guidelines on the following pages.



Abstracts must be limited to no more than 300 words, and must include: presentation title, type of presentation requested, and author information including complete contact information. A clear concise abstract is your best ticket to a logical track placement and a well-attended session.

Presenters at the 2012 Washington GIS Conference will earn 1 GISCI Contribution Point for Conference Presentation or Conference Poster Display in addition to points earned for attending the conference and being a member of WAURISA.

Presentations may address any GIS topic of broad interest to the audience. Possible topics are not limited to the sample tracks listed above. A presentation should not be used to market a commercial product. Commercial presentations may be given by vendors reserving a vendor booth.

A presentation should describe a project, process, experience, expertise, management, or best practices related to GIS. Specific tracks will be assigned after the abstract proposals have been received. The subjects will be generally divided into management or technical categories. There will be a track for presentations that relate to the conference theme, Communicating Spatial Knowledge.

Selection criteria will be based on the value of the proposed topic to the audience and the clarity of the abstract. Individuals chosen to present will gain recognition by their peers, raise awareness of critical issues and identify current trends in the industry. The presentations committee will select session presentations to represent a wide range of interests and levels of expertise.

Note: All accepted presenters must register for the conference for either the Tuesday-Wednesday or the Monday through Wednesday options. Acceptance as a presenter does not register you for the conference. Presenters must register by March 26, 2012.

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**Submit an abstract at**

[http://www.waurisa.org/conferences/2012\\_Conference\\_Index.html](http://www.waurisa.org/conferences/2012_Conference_Index.html)

**Abstract and Speaker Registration Deadline is  
March 26, 2012**



## Presentation Tips

There are a few things you can do to make your presentation as professional as possible. When using a PowerPoint, limit the number of bullets to 6 or fewer, and keep the number of words to a minimum. Use large fonts that can be seen from the back of the audience.

Rather than reading verbatim from the screen, expound from an outline. Illustrations and maps spice up a presentation, but do not go overboard on animation and sound effects. At the beginning of your presentation, state what your talk will cover, and at the end do a review of what was covered. Allow time for questions from the audience. Repeat questions for the audience before answering.

Practice the presentation with a test audience using a projector. Speak in a voice that projects well, stand up straight, and make eye contact with different individuals in the audience. If possible, step out from behind the podium, which can make you seem more approachable and personable.

Presenters should bring their own laptops. There will be projectors in the presentation rooms. Some applications work differently with a projector. Plan to come to the conference early to verify that your laptop works correctly with the projector. Bring the PC power adapter rather than depending on battery power during your presentation. Copy a backup presentation onto a CD and thumb drive. If bringing handouts, make sufficient copies and provide Internet links to the information.

Please bring a copy of your presentation in PDF format for publication on the WAURISA web site after the conference.

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