

MAPOPTIX



Flex Applications for ArcGIS Server

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Overview

1. Flex Application Options
2. GeoNorth's Solution
3. Demo – MapOptix Lite
4. Further Considerations



Options for Deploying Flex Applications

- ESRI Sample Viewer
- Vendor Solution (COTS)
- Custom Application

Flex Application Options

Solution	+	-
ESRI Sample Viewer	<ul style="list-style-type: none"> • Easy to deploy • Code resource pool • Free with AGS 	<ul style="list-style-type: none"> • Limited Extensibility • Locked Framework • Cluttered Interface
Vendor Solution	<ul style="list-style-type: none"> • Easy to deploy • No Development Burden • No Maintenance Burden • Faster Turnaround 	<ul style="list-style-type: none"> • Higher Initial Cost • May Need Customizations • Learning Curve
Custom Application	<ul style="list-style-type: none"> • Meets Specific Needs • Code Stays Internal • Easily Customizable 	<ul style="list-style-type: none"> • Longer Development Timeframe • Highest Cost • Continued Maintenance Burden • “Eggs in One Basket” Risk

Our Solution: MapOptix Lite

- Rich, Snappy Flash Interface
- Built on the MapOptix Foundation
 - Robust Enterprise GIS Framework
 - 12 years of Longevity
 - Diverse Client Base
 - Seamless Integration: Permitting, Asset/Document Management Systems
 - Superior Technology (REST APIs)
 - Local, Knowledgeable Tech. Support
- Leverages core MapOptix functionality and design in a lighter weight, lower cost application
- Configured/Installed in a day
- Perfect for smaller organizations with limited development resources
- No ColdFusion Required



Demo

<http://demo.mapoptix.com/moxlite/>



Further Considerations

- Scheduled release: June 2010
- Built for Easy Customization
- Part of the MapOptix Product Family
 - MOX Enterprise
 - MultiMap Framework – Report Based Application
- New Features Coming
 - Enter/Exit URL Parameters
 - Geocoding
- Backed by GeoNorth
 - Local, PNW Company of 12 Years
 - ESRI Business Partners since 1994
 - Strong Regional Presence
 - Long Tradition of Award Winning Solutions

Thank you!

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