

# Putting GIS to Work in King County

## Creating a Successful GIS Education Program

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# What is the most important asset in your GIS program?

- Enterprise data
- Hardware
- Software
- Best practices / standards (procedures)
- ***Educated People!***

# Why GIS education?

- Share the vision
- Anyone “CAN” learn!
- Learn to teach - multiple learning styles

# Find your balance

- [ESRI-ATP courses](#)
- Custom courses ( i.e. [GIS Academy](#) )
- [Free](#) workshops
- [Vendor](#) specific – Onsite training
- Use surveys to identify unmet needs

# Support Software Migration

- Survey GIS Decision Makers
- Survey Potential Students
- Categorize Students by Educational Needs
- Create a Training Curriculum Workgroup
- Redesign Custom Courses to Support Software Migration & Continuous Professional Development

# Adapt IT training facilities for GIS education

- RAM
- Operating system
- Disk space
- Video cards
- System admin procedures which install the right software
- System admin procedures which deal with student data after class

# Set up a year-long schedule

- Resistance is futile - set up your full year [schedule](#)
- Reserve rooms & equipment
- Make it easy for clients to spend money & time with you
- Make it possible to fill future courses well in advance

# Get the word out

- Use the [Web](#)
- Use e-mail
- Make announcements at professional meetings
- Be a living sign.....

# *Potential students must be able to:*

- Check your website for course descriptions
- Check prices on a [registration](#) page
- Download a registration form and send it in with payment (fax or mail)

# Create a fee structure that works - *Cover the Costs!*

- Administration
- Room rental
- Course materials: books & photocopying custom materials
- Your certification time
- Your course prep

# Create a fee structure that works - *Cover the Costs!*

- Internal / external marketing
- Multiply time spent by your hourly rate
- Apply your formula
- Bammm! You've got a fee structure that covers your costs

# Support former students

- Be accessible
- Promote continuous self-education  
([ie. ESRI Virtual Campus](#))
- Create a [User Group](#)
- Conduct free workshops

# Be receptive to feedback

- Surveys
- Phone
- E-mail
- Be ready, willing, and able to solve all registration issues



# **CANI: Continuous & Never-Ending Improvement**

- Each year focus on one aspect to up level
- Train the trainer
- Take GIS / IT courses
- Learn from the best!

# Veterans' GI Bill Benefits

- Selected programs of study at the King County GIS Center are approved by the Washington state Workforce Training and Education Coordinating Board's State Approving Agency (WTECB/SAA) for enrollment of veterans and eligible beneficiaries under Title 38 and Title 10, USC.

# KCGIS Training Program Partners

- ESRI
- [Washington State Department of Personnel](#)
- [GeoMobile Innovations](#)
- [URISA](#)
- **New for 2010** [Veterans' GI Bill Benefits!](#)

# For additional information please contact:

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King County GIS Center - Client Services Group

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Improving Public Service - KCGIS Training

<http://www.kingcounty.gov/operations/GIS/Training.aspx>

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