



# 2010 Washington GIS Conference

April 19-21, Greater Tacoma Convention & Trade Center

Call for Papers,

GREATER TACOMA CONVENTION & TRADE CENTER

WAURISA — the Washington State Chapter of Urban and Regional Information Systems Association — has begun accepting presentation proposals for the 2010 Washington GIS Conference to be held April 19-21 at the Greater Tacoma Convention & Trade Center in Tacoma, Washington. The conference theme for 2010 is **Rise to the Challenge**.

WAURISA — The one local conference to choose.

- \* Cost-effective Training
- \* Top Quality Presentations
- \* Affordable
- \* Accessible Location
- \* Well-attended by the GIS Community

WAURISA is seeking potential speakers to provide fresh, dynamic solutions to today's challenges. Presentations are invited that address the broad subjects of interest to GIS practitioners such as:

- Rise to the Challenges of Today's Economics
- Operational Efficiencies
- Cartography
- Internet/WWW
- Local, Regional, Tribal, and Federal Government
- Natural Resources and Environment
- 3D Visualizations and Viewshed Analysis
- Open Source and Vendor Presentations
- Mobile GIS Solutions
- Modeling and New Technology
- Utilities and Transportation
- Planning
- Imagery and Remote Sensing
- CAD/GIS Integration
- GIS Management Best Practices
- Census 2010
- Many Other GIS Topics

This is an opportunity to share experience, expertise, and knowledge with colleagues and offer solutions for success. Individuals chosen to present will gain recognition by their peers, raise awareness of critical issues and identify current trends in the industry. The Presentations committee will select session presentations to represent a wide range of interests and levels of expertise. Selection will be based on the value of the proposed topic to the audience and the clarity of the abstract.

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[www.waurisa.org](http://www.waurisa.org)

Presented by Washington URISA

Four types of presentations are available:

- Student presentation, allotted 15 minutes — Enter the [Dick Thomas Competition](#)
- Individual presentation, allotted 25 minutes
- Panel discussion, allotted 90 minutes
- Maps and Posters

Abstracts must be limited to no more than 300 words, and must include: presentation title, type of presentation requested, and author information including complete contact information. A clear concise abstract is your best ticket to a logical track placement and a well-attended session.

Presenters at the 2010 Washington GIS Conference will earn 1 GISCI Contribution Point for Conference Presentation or Conference Poster Display in addition to points earned for attending the conference and being a member of WAURISA. **Speakers: If your paper is chosen for presentation you may attend the Monday workshops for only \$10 with your regularly paid conference registration.** Electronic submissions are preferred - please email to address at the left by February 25, 2010. Following is the format for the abstract.

**Deadlines:**

**Abstract:**  
Feb. 25, 2010  
**Speaker Conference Registration:**  
March 12, 2010

Email: [abstract@WAURISA.org](mailto:abstract@WAURISA.org)

Subject: WAURISA Presentation



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## Call for Papers, Presentation Guidelines

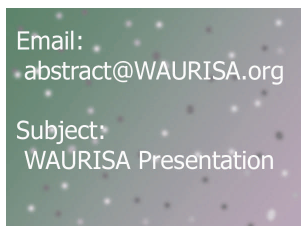
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Presentations may address any GIS topic of broad interest to the audience. Possible topics are not limited to the sample tracks listed above. A presentation should not be used to market a commercial product. Commercial presentations may be given by reserving a [vendor booth](#).

A presentation should describe a project, process, experience, expertise, management, or best practices related to GIS. Specific tracks will be assigned after the abstract proposals have been received. The subjects will be generally divided into management or technical categories. There will be a track for presentations that relate to the conference theme, **Rise to the Challenge**.

**The challenge in 2010 is definitely funding and the economy. How are agencies coping or excelling by producing more GIS with fewer resources? Efficiencies can be realized from government collaboration or public-private cooperative projects. How have stimulus grants helped? Are there new online resources and data that have made a difference? Do we have more GIS organizations in spite of the recession? How can we help each other? Come and explore the answers to these questions.**

To submit an abstract, please include the following information in your email to the address on the left:



**Name:**  
**Job Title:**  
**Agency:**  
**Department:**  
**Mailing Address:**  
**Email Address:**  
**Phone Number:**  
**Type of Presentation:**

Student Presentation, 15 minutes. Enter the [Dick Thomas Competition](#).  
Individual Presentation, allotted 25 minutes  
Panel Discussion, allotted up to 90 minutes (specify amount of time needed)  
(For posters, please refer to the [poster registration](#) link.)

**Presentation will appeal to:** New, Intermediate, or Advanced GIS Users (indicate group or groups)

**Presentation Title:**

**Abstract:** No more than 300 words, a clear concise description of the presentation to be used in the conference program. A quality abstract results in correct track placement and a well-attended session.

### **Deadlines:**

**Abstract:**

**Feb. 25, 2010**

**Speaker Conference**

**Registration:**

**March 12, 2010**

Selection criteria will be based on the value of the proposed topic to the audience and the clarity of the abstract. Individuals chosen to present will gain recognition by their peers, raise awareness of critical issues and identify current trends in the industry. The presentations committee will select session presentations to represent a wide range of interests and levels of expertise.

Note: All accepted presenters must register and pay the regular Tuesday-Wednesday [conference registration](#) fee. Acceptance as a presenter does not register you for the conference. Presenters must register by March 12, 2010.

Presenters at the 2010 Washington GIS Conference will earn 1 GISCI Contribution Point for Conference Presentation or Conference Poster Display in addition to points earned for attending the conference and being a member of WAURISA. If your paper is chosen for presentation you may attend a full-day Monday workshop for only \$10 in addition to your conference registration.

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### Presentation Tips

Email:  
abstract@WAURISA.org

Subject:  
WAURISA Presentation

#### Deadlines:

##### **Abstract:**

**Feb. 25, 2010**

##### **Speaker Conference**

##### **Registration:**

**March 12, 2010**

There are a few things you can do to make your presentation as professional as possible. When using a PowerPoint, limit the number of bullets to 6 or fewer, and keep the number of words to a minimum. Use large fonts that can be seen from the back of the audience.

Rather than reading verbatim from the screen, expound from an outline. Illustrations and maps spice up a presentation, but do not go overboard on animation and sound effects. At the beginning of your presentation, state what your talk will cover, and at the end do a review of what was covered. Allow time for questions from the audience. Repeat questions for the audience before answering.

Practice the presentation with a test audience using a projector. Speak in a voice that projects well, stand up straight, and make eye contact with different individuals in the audience. If possible, step out from behind the podium, which can make you seem more approachable and personable.

Some applications work differently with a projector. Plan to come to the conference early to verify that your laptop works correctly with the projectors. Bring the PC power adapter rather than depending on battery power during your presentation. Copy a backup presentation onto a CD and thumb drive. If bringing handouts, make sufficient copies and provide Internet links to the information.

2010 Conference page:

[http://www.waurisa.org/conferences/2010\\_Conference\\_Index.html](http://www.waurisa.org/conferences/2010_Conference_Index.html)