

Call for Exhibitor and Sponsorship Registration



The WA State Chapter of URISA is pleased to invite you to exhibit at the upcoming 2010 Washington GIS Conference. The conference will be held at the Greater Tacoma Convention and Trade Center, Tacoma, WA, on April 20-21, 2010, with pre-conference workshops on April 19.



Last year, in Bellevue, we had almost 250 registered attendees and we are expecting an increase in those numbers for 2010. We would be honored if you will support our conference by exhibiting your services at a booth and/or providing corporate sponsorship. With your help we can make this year's conference more interesting and engaging than ever. We believe your company will benefit by being highly visible to hundreds of local clients through our event and publications.

In our efforts to grow this event – to rise to the challenge - we have designed the layout of the vendor booths to be integrated into the open areas between the Ballroom, where the plenary sessions will be held, and the four individual meeting rooms. In addition, several coffee stations will be placed right in the booth areas, to further facilitate the exposure and exchange between yourselves and the other attendees. Please see the attached diagram of the conference area layout. Tuesday night will feature a vendor social with food and a cocktail bar. Both the coffee breaks and the vendor social offer opportunities for vendor sponsorship. Also, we will be having a dedicated vendor track as part of the presentations. If you wish to sign up to give a presentation please check the conference website:

http://www.waurisa.org/conferences/2010_Conference_Index.html

This year we will be pushing outreach to this conference thru two social media sites: FaceBook and Twitter.



Various levels of Exhibitor registration are available. With any level of Exhibitor Registration, a description of your company's services will be presented in the conference program and on our web site. To acknowledge the fact that these times are as challenging for our vendor community as they are for our GIS practitioners, exhibitor pricing remains unchanged from last year.

Once you have registered and made payment arrangements at your level of sponsorship, please use the accompanying layout to select three booth choices out of the twenty-two slots (numbered) shown and e-mail those to vendorsupport@waurisa.org. Please contact Tony Hartrich if you have any questions at vendorsupport@waurisa.org

Exhibitor Registration Options

| | Mt. Olympus | Mt. Baker | Mt. Adams | Mt. Rainier |
|--------------------------------|--------------------|------------------|------------------|--------------------|
| Cost | \$250 | \$600 | \$800 | \$1000 |
| Number of Booths | 0 | 1 | 1 | 2 |
| Conference Attendee Passes | 0 | 1* | 2* | 3* |
| 1 yr WAURISA Sponsorship | No | No | Yes | Yes |
| Logo & Listing in Program | Yes | Yes | Yes | Yes |
| Listing on Conference Webpage‡ | Yes | Yes | Yes | Yes |
| Quarter Page Ad in Summit | No | No | Yes | No |
| Full Page Ad in Summit | No | No | No | Yes |

*Additional attendee passes to conference can be purchased at a rate of \$175/person

‡Listing on Conference Webpage is separate from WAURISA sponsorship listings and limited in duration

Additional Sponsorship Opportunities

If you would like to sponsor WAURISA beyond the scope outside of the exhibitor registration option packages, we have two exciting possibilities to offer. The first involves the sponsorship of one of the four coffee breaks that will occur during the two days of the conference. You have the opportunity to sponsor a coffee break, with your company logo prominently displayed at each of the three coffee stations, for the fee of \$200. Your sponsorship of the break will be announced prior to its occurrence by a designated WAURISA volunteer assigned to each paper session meeting room.

The second sponsorship opportunity involves the social night. We are looking for one or two vendors – either singly or together - to sponsor a single round of drinks for the attendees. Your company name and logo will be prominently displayed by the bar and also printed on the drink coupon which will be enclosed in the attendee packet. This “half” sponsorship is available for \$600.

Lastly, we encourage vendor sponsors to contribute lanyards, pens, notepads, bags and other such items, for distribution to conference attendees.

You can sign up for these sponsorships as part of your online vendor registration (see below). Please contact vendorsupport@waurisa.org if you have questions about these additional sponsorship opportunities.

Registration

Please register online at this secure website: [Online Thriva Registration](https://secure.thriva.com/Reg/Form.aspx?IDTD=7578&IDRPH=1359112)
<https://secure.thriva.com/Reg/Form.aspx?IDTD=7578&IDRPH=1359112>

We can also take your registration via phone or through the mail. Please contact Steve Schunzel if you are unable to register online treasurer@waurisa.org.

Logistics

Each booth reserved will consist of an area of 10' wide by 8' deep, with a draped table and chairs.

General wireless internet access for checking e-mails will be available to all attendees. If you need a dedicated wireless internet connection for streaming or other applications that involve a bigger "pipe", this can be ordered directly from GTCTC through the following link: http://www.gtctc.org/plan_av.html. You will need to also order an electrical hookup, which can be done through the same link: http://www.gtctc.org/plan_av.html. Please contact Tony Hartrich if you need assistance coordinating with the Center through the vendorsupport@waurisa.org.

Booth setup will be on Monday, April 19th from 8:00 am to 4:00 pm while the pre-conference workshops occur in nearby rooms. If you require advance shipment of your materials, please find attached GTCTC Shipping Policies form to assist you. Please let the vendor support volunteers know if you have any additional question.

The exhibitor hall will be open from 8:00 – 6:30 on Tuesday, with the evening social event planned from 4:30 – 6:30 pm in the exhibitor hall. On Wednesday, the exhibitor hall will be open from 8:00 – 3:00, at which time the two hour booth break-down will commence.

We have reserved a set of rooms at the Tacoma Courtyard Marriott, located just across the street from the Tacoma Convention center. The rates are:

| Start Date | End Date | Room Type | Single | Double | Triple | Quad |
|------------|-----------|-----------|--------|--------|--------|--------|
| 4/18/2010 | 4/20/2010 | Standard | 149.00 | 149.00 | 149.00 | 149.00 |

GROUP ROOM RATES

Hotel's regular rates for April 2010 are as follows:

| | |
|---------|-------|
| Single: | \$179 |
| Double: | \$179 |
| Triple: | \$179 |
| Quads: | \$179 |

You can make a reservation for a room with two queen-size beds thru the following link:

<http://www.marriott.com/hotels/travel/SEATD?groupCode=gisgisb&app=resvlink&fromDate=4/18/10&toDate=4/21/10>

For a room with a king-size bed, use this link:

<http://www.marriott.com/hotels/travel/SEATD?groupCode=gisgisa&app=resvlink&fromDate=4/18/10&toDate=4/21/10>

Vendor Booth Layout Schematic:

