

WAURISA
WASHINGTON STATE CHAPTER OF THE URBAN & REGIONAL INFORMATION
SYSTEMS ASSOCIATION

Board of Directors' Meeting
Meeting Minutes

Date of Meeting: January 10, 2012

Meeting Venue: Seattle and Conference Call

Recorded by: Suzanne Shull (for Amanda Taub, WAURISA Secretary)

Attendees:

Board Members:

- Ann Stark, President
- Heather Glock, Vice President
- Don Burdick, Past President
- Amanda Taub, Secretary
- Tonya Elliott, Treasurer
- Neil Berry, Member-at-Large
- Dana Trethewy, Member-at-Large
- Suzanne Shull, Member-at-Large
- Donna Wendt, Member-at-Large
- Cort Daniel, Member-at-Large

Volunteers:

- Bob Wendt
- Greg Babinski
- Tim Leach
- Miranda Hett
- Rueben Weinshilbom
- Maria Sevier

Agenda Items:

Introductions and Roll Call

1. Ann S called the meeting to order shortly after noon and a quorum was present.

Acceptance of minutes

1. Ann S asked if there were any changes or corrections to the minutes of the December 2011 Board meeting as posted by Amanda T. on the Chapter Bulletin Board and the website. Neil B moved and Don B seconded acceptance of the minutes.

Committee Reports

1. Technology/website (Cort D.)
 - a. Working up updates to website and an abstract submittal form for 2012 Conference that will get stored in database and send e-mail to Donna W. who can then export it to Excel.
 - b. A couple of folks have signed up from the Bulletin Board and no more spam from Ukraine.

2. Conference (Dana T.)
 - a. Committee met on December 13th.
 - i. decided on discounts for speakers and workshop presenters
 - ii. Registration is done, now working on announcement and Cort will be posting it to the website then registration will open
 - iii. Next meeting topic will be Committee Marketing Plan

3. Education (Don B.)
 - a. The Committee work on the Cartography Workshop is in its final stages. Josh Greenberg is scheduling the room with Everett Community College. Room availability and the Chris Behee instructor team will determine what date the workshop will be held, but it is expected to be the end of February or early March. Planning proceeds, keeping the need to leave time for registration in mind.
 - b. Budget for 2012 will be submitted to Tonya by the end of next week.

4. Finance (Tonya E.)
 - a. All Treasurer Reports are on the Bulletin Board. There has been no change on the CDs and account balance is \$33,898.01.
 - b. Expenses include: telephone and one returned check (\$12) for membership dues.
 - c. Income includes: workshop and membership dues.
 - d. Next meeting: January 17.

5. The Summit (Greg B.)
 - a. Issue 25 was late (Dec 18 not Nov 18) so this pushes the schedule for winter issue to Feb 13 with submittal date of Feb 3.
 - b. Thanks to Karl Johansen for his article on Kirkland's Municipal Annexation.
 - c. The long standing Lake Haven GIS Program article needs editing by Dwight Berry at the Community College on the Peninsula. He and Rick are working on it and Miranda H. has offered. In addition, Greg may write up his Poland GIS article.
 - d. Spring issue is targeted for April 13 (3 weeks out to Conference May 7-9). Please let Greg know if it should be pushed back or moved forward to maximize conference exposure, same for the winter issue. Now is a good time for sponsorship and call for papers.
 - e. Two articles for spring issue: 1.) Culmination of workshop on competency model, URISA with Dept. of Labor will finalize comments

and article will be asking folks to comment on it (Suzanne had difficulty hearing this section – please edit). 2.) Team with UW Evaluations Cost/Benefit Analysis Center did study of King County return on investment (ROI). This has been the first study on what has been the ROI and the range of benefits showed about \$180 million in one year (funded in part by the State of Oregon and not GIS folks writing it).

- f. Call for workshops is on the top of Cort's list of web updates. March 27? Can be pushed to end of month because many don't register until they know what workshops are, other issue is Summit goes out on day of workshop. Vendor workshops are only half of all workshops. Push date up to Dana, send with current deadline and will push back if have to. Vendor list is in RegOnline and in Google Docs (Don has edited this list to include who has been a vendor what year, includes prospects).

6. Marketing (Amanda T.)

- a. Announcements sent out via social media
- b. A lot of bounce back coming from Comcast accounts (at least 50) when messages sent from Summit and from Marketing (regonline.com is sender) Heather will contact RegOnline.

7. Membership (Joe B.)

- a. Joe Brentin not present.

8. Nominating Committee (Don B.)

- a. Don B is working with Ann S on list of officers (who in what for how long) to be put on Bulletin Board.
- b. Please send name/contact of active volunteers to help create list of potential folks to run for board positions. Also active members, let Don B know if you want a position so that the Board can be approached with list of names in March/April.
- c. Comments: Does GIS Person of the Year nominations go out with Conference Announcement? Last year there was too much information to wade through on the web site and the GIS Person of the Year info was difficult to find as was the vendor information. Cort will break up the site into separate pages with links after he gets Dana's requests completed.

Old Business

1. RegOnline Adjunct committee (Heather G.) – no progress to report but Don wrote a plan on who has access etc. she would like help to implement more inclusive access into e-mail list so more can send as conference comes. So next steps are Heather will do the training and Don and Amanda will help Heather with this.

New Business

1. Tim Leach has a draft plan out to get GISP endorsed at the State level. Please comment and perhaps submit it for WAURISA approval to move forward. Heather sent it out in an e-mail on January 9. Please provide feedback via e-mail next week.
 - a. The plan is to 'shoot for the moon' and go for State of WA endorsement of GIS professional status (not just WAGIC and/or WAURISA). Questions that came up: 'What does it mean?' Would the State be asked to endorse as well as to regulate? Will it become a de facto job requirement and if so would that be good or bad (i.e. current GISP requires presentation experience, this may not be something a brilliant GIS programmer would be willing or capable of doing)? What would be the benefit to the State? Acknowledgement of GIS professional forces people to think about qualifications and as for presentation question, GISP may go to testing based not strictly resume). Is it practical? One answer pointed out that the GISP is a declaration of ethics that differentiates the professional from the practitioner. There is no timeframe. The draft letter of intent is ready to go to WAGIC so perhaps send out an e-mail to members and do a presentation at the conference to be feedback and dialog.
 - b. Tim would like someone to do the research on doing the resolution at the legislature.
 - c. Tim will send draft letter of intent to Board members.
 - d. Heather and Amanda will send e-mail from RegOnline with tasks to get help.
2. Sierra Club vs. Orange County PRA Lawsuit Ann S. asked if WAURISA as a group would be interested to sign the amicus brief when it is prepared or leave it to the individual? The issue concerns availability of public data and if it should be sold. Search the CPS-GIS mailing list, meanwhile topic is tabled for further discussion.
3. Suzanne requested that WAURISA assist Board members with Annual Dues to National URISA. Discussion underscored that it is a question of importance – is it important to the organization vs. the individual that state Board Members who are not Officers are dues paying members of the National organization? It was pointed out that there are 11 Board Members (4 Officers). The Officers membership is paid in full. It was discussed that it is an all or nothing issue (no partial payments) so for the 7 non-officers the cost to WAURISA would be \$1200. The discussion was tabled until further research and reviewing of the mission statement and contact with the national URISA could be made to determine how their negotiations were going on Chapter Relations. Hopefully the National URISA and Chapters discussion will be further along by May conference in order to keep members up to date.

Announcements: No announcements were made.

Next meeting: Tuesday, February 14, 2012; 12 – 1 PM; Conference call

Meeting adjourned: Ann S asked to adjourn the meeting, Don B. moved to adjourn the meeting and Neil B. seconded. Meeting adjourned at 1:02 PM.